



RADICAL HONESTY founder, Brad Blanton, Ph.D.

Brad Blanton, Psychotherapist, writer and seminar facilitator, often describes himself as “white trash with a Ph.D.” Armed with a quick wit, engaging Southern accent, and self-effacing style, he speaks with unwavering honesty that is both disarming and challenging — a type of candor that has earned him admirers as well as detractors over the years.

Brad earned his doctorate from the University of Texas when he was 25 years old and served as the founding president of the Gestalt Institute of Washington, D.C. in 1970. He attributes the bulk of his practical education, however, to the years he spent as a Civil Rights activist and anti-war marcher during his hippie travels around the US and Canada in an old school bus. As a 40-year

veteran of the human potentials movement, Brad Blanton has nurtured a fierce dedication to self discovery and honesty and, as a result, has garnered the experience and insight to be counted among the greatest thinkers of his generation.

Settling into a professional niche in 1970 when he launched his career as a psychotherapist in Washington D.C., Brad spent the next 25 years in private practice working with couples, groups, and individuals while also consulting in academia, government, and private enterprise. And, over time, he developed a unique perspective on human nature as a result of his work with these divergent populations. This cumulative reflection and analysis, in conjunction with the work he had done on his own psyche, crystallized the views which have led to his “radical honesty” creed and teachings. Brad insists now that the primary cause of stress, depression, and anger is “Living in a story and lying to maintain it.”

Residing in a small town in Virginia’s Shenandoah Valley, he spends his time these days writing and conducting Radical Honesty workshops and corporate training worldwide. He regards his four children (ranging in age from 8 - 34) as his most influential teachers. Having been featured on such national TV shows as *20/20*, *Dateline*, and CNN among others, Brad now conducts interviews extensively on television and radio shows in the US and abroad on an ongoing basis. His refreshing brand of frankness has been embraced as a welcome addition to the American public’s dialogue and is now expanding to focus increasingly on current events.

His first book, *Radical Honesty: How To Transform Your Life By Telling The Truth* ~ became a national best seller. Next came *Practicing Radical Honesty; Completing the Past, Staying in the Present, and Building a Future with a Little Help From Your Friends*, about the relationship between personal transformation and social transformation. His most recent book is *Honest to God* (co-written with 5-time NYT bestselling author, Neale Donald Walsch – author of the *Conversations with God* series), released in Spring 2002. And soon to be released (Fall 2002) are *Radical Parenting: Seven Steps to a to a Functional Family in a Dysfunctional World*; and *The Truth-tellers: Stories of Success By Honest People* (2003). As a tangible personal statement about ceasing cooperation with multinational corporations, he has elected to leave the Bertelsmann-owned Bantam Dell Publishing Group and is now self-publishing his books via the Authors Publishing Cooperative based in California.

Media Relations: (Ms.) S.A. “Sam” Jernigan, Renaissance, voice: 707.591.9202 e-mail: sam@MarketingAndPR.com